

Never Stop Learning



THE Portal

Fall 2002 | VOLUME 2 | ISSUE 3

SDSU College of Extended Studies

Dean's Message

Greetings! I thought I would be cute and try to write greetings in all of the languages that are spoken by our American Language Institute, since that is one of our feature topics in this issue of the *Portal*. Alas, when I finally got the list, it was so long, some twenty languages plus lots more dialects, that it would have been one third of my allotted space. Reading the article on ALI will allow you to learn a good deal more about one of our largest and most successful programs, and about Clive Roberts, the energetic and dedicated Executive Director of ALI.

We have been expanding our course offerings and doing much more with new delivery techniques. In this issue we will be highlighting some of the advances we have made in on-line education. Everything from registration, course delivery, evaluation, and issuing of transcripts is now available on-line, allowing you to decide when and where you want to continue your education. This semester we are offering nine new courses, taught completely in Spanish, as a complement to all of our other on-line courses.

So, are you a secret author, one who writes everyday but never seems to get around to publishing your works? Do you want to learn more about how to structure your novel or self-help book?

Do you want to talk with agents and publishers about how to get started or how to get your first book in print? Then you need to mark your calendar for January 17-19, 2003 so that you may attend the SDSU Writers' Conference.

Here you will be able to make valuable connections with authors, agents, and editors; and learn more about the fine art of writing fiction, non-fiction, children's books, and screen writing, all in a professional and friendly environment.



Speaking of mysteries, take a look at our article on forensic science and learn how our program in this area is preparing students to examine crime scenes. This course allows for an interactive mock murder site to be the avenue for skills to be developed and tested as students face real problems in a controlled and monitored setting. Oh, and do note that the photo of our assistant dean, Larry Cobb, is not his best side!

So, enjoy our latest edition of the *Portal* and take some time to review our ever improving homepage at our new web address: www.neverstoplearning.net

Need I say more!

With best wishes,

William E. Byxbee, Dean

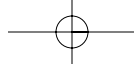
Blood, Fiber, and Hair Analysis at Forensics Class Crime Scene

The blood from the gunshot wound to the head splattered on the wall at a 60 degree angle above the lifeless body, still sprawled across the brown leather sofa. There was blood on the left hand of the deceased, and what appeared to be someone else's skin dangling from the left index fingernail.

A gruesome scene? Most assuredly, however, a scene not uncommon to what students might experience in one of the forensic science classes offered by the College of Extended Studies in its Criminal Justice Degree program. Thankfully, in this instance, the corpse is an actor who is really alive and well, and the blood turns out to be from a Heinz bottle.

The forensic science class is one of those courses that students definitely do not sit in the back row so that they can catch a quick nap during class. No, this class is one of the most popular offered at the College of Extended Studies, and those class meetings that convene at "mock" murder sites certainly keep students on their toes as they try to figure out the details of the crime from the clues that are left at the scene.

see [Crime Scene](#), page 3



Did you know that William Byxbee, the Dean of the College of Extended Studies was a sixth-grade teacher, has a pilot's license, and worked in construction?

Find out all about Byxbee in a recent profile feature article that appeared in the San Diego Business Journal. To view the article, visit the College's web site at www.neverstoplearning.net



College of Extended Studies

Vision

To be recognized as the portal of opportunity at SDSU for collaboration with business, education, government and civil society.

Mission

The mission of the College of Extended Studies is to provide self-support education and training to enhance careers and transform lives and organizations.

President Level	Director Level	Associate Level
Hamilton Sundstrand	Mission Federal Credit Union	FISC
San Diego State University	San Diego Data Processing	Helix Water District
Sharp HealthCare		IDEC Pharmaceuticals
		Maxim Pharmaceuticals
		Mitchell International
		Naval Air Depot, Quality Assurance
		North Island Financial Credit Union

We are pleased to recognize these organizations that have joined our Professional Development membership program.

College Hosts Strategic Conference for Women

CES recently hosted a one-day conference in partnership with the National Association of Women Business Owners (NAWBO) on "Creating and Sustaining Strategic Alliances." The first-of-its-kind conference attracted more than 50 small business owners and entrepreneurs to SDSU to learn



how to develop strategic partnerships to help their businesses grow. One of the featured speakers was Sharon Leider (left), shown here with a panel of small business experts

including (left to right): Teresa Warren, Cathy Anderson, Edwinna McKinney and Kathy Kaehler. ■

The Portal

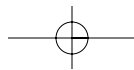
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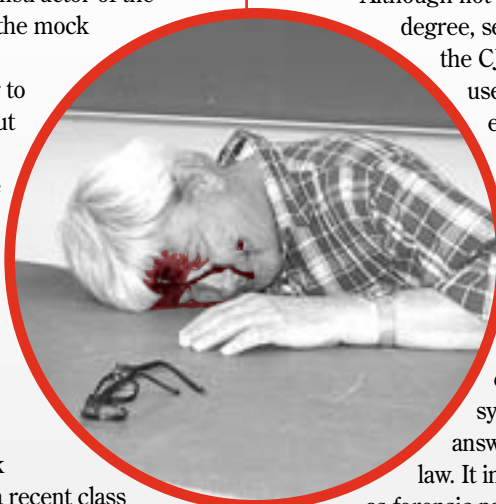


Crime Scene

continued from page 1

“It certainly provides for a different class and teaching environment,” said Dan Matticks, the instructor of the course. “However, the mock murder scenes are essential in helping to teach students about how to collect evidence at a crime scene that they’ll need to know no matter what aspect of criminal justice they end up focusing their careers on.”

One of the mock murder victims in a recent class was Larry Cobb, assistant dean at the College of Extended Studies.



“It was actually kind of fun to portray a dead person,” he joked. “I got to play the part of a suicide victim with my head sprawled on a table in a pool of blood, and a gun next to my lifeless hand.”

Although not required for the degree, several students in the CJA degree program use this class as an elective. The course introduces students to the various specialized disciplines that interface and integrate with the criminal justice system to solve and answer questions at law. It includes topics such as forensic pathology, odontology, anthropology, entomology, serology, and hair and fiber analysis.

“During the past year, we have seen a dramatic increase in the public’s inquisitiveness over these types of topics, especially in San Diego because of the Westerfield trial,” said Matticks. “The topics covered in this class are the same as those that were talked about in the trial, as far as hair and blood analysis.”

The unique class has also attracted significant media coverage, with several television stations covering a recent class.

While the class attracts students from the degree program, it is also open to the general public who might be interested in the topic. The next introductory course to forensic science is scheduled to take place October 17 through December 19 this semester. Forensic Science II, in which students examine the mock murder scenes will be held in the Spring semester, beginning in March. ■

College of Extended Studies Upcoming Programs and Classes

Below you’ll find some of the upcoming courses at the College of Extended Studies. For a complete schedule, visit their web site at www.neverstoplearning.net.

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|---|---|--|
| 3-D Design, Oct. 17-Nov. 21 | Advanced Web Page Design, Nov. 2 | Rancho La Mentada, Horseback Riding, Dec. 6-8 |
| Presenting for Results, Oct. 17 | Organizational Power and Influence, Nov. 5 | Pain Management Conference for Physicians, Dec. 6-8 |
| Business and Executive Coaching Certificate Begins, Oct. 22-Dec. 17 | GMAT Test Prep, Nov. 9-Dec. 7 | Introduction to MS Powerpoint, Dec. 7 |
| The Biology of Sharks, Oct. 26-Nov. 2 | Saturday Seminars, Nov. 16 | Spanish Language Immersion in Costa Rica, Dec. 28-Jan. 18 |
| Grammar for Journalists, Oct. 28-Nov. 20 | Managing a Diverse Workforce, Nov. 19 | 19th Annual Writers’ Conference, Jan. 17-19, 2003 |
| Beginning Blues Harmonica, Oct. 29 | Introduction to Photoshop (on-line), Nov. 20-Dec. 27 | Baja California Whale Watching Safari, Feb. 21-March 3, 2003 |
| Women as Independent Investors, Oct. 29-Nov. 19 | Discover Digital Photography (on-line), Nov. 20-Dec. 27 | |
| Birth Order, What’s It Got to Do with Business?, Oct. 30 | Building Your Network, Dec. 5 | |

Legend

- Professional Development Extension Courses Certificates Travel Study On-line

Roberts Heads Successful Language Institute

Resembling a “United Nations for Youth,” a large crowd gathers every day outside the Gateway Center building, home to the College of Extended Studies. Passersby rubberneck to see what is the big attraction that has brought these many faces from many different countries together on the SDSU campus. For those who walk through the menagerie of smiling faces, they can get an earful of Japanese, Korean, Spanish, French, Arabic, and broken English with a variety of accents, all mixed together in a cacophony of excitement.

The attraction is the College’s American Language Institute (ALI), and the gathering is made up of the current crop of students who have come to San Diego to learn English in one of the many programs offered by the ALI, one of the largest university-based English as a Second Language (ESL) programs in the United States.

“We attract more than 2,000 students representing 70 countries around the world,” proudly states Clive Roberts, the executive director of the ALI. “Between classes, they tend to congregate outside the building, making for quite a sight,” he explains.

The ALI not only teaches basic ESL programs, but also offers a variety of specialized programs, including pre-MBA courses, and programs for professionals who wish to improve their business English. Additional programs include English for teachers who will teach overseas, and courses for international workers here in San Diego who wish to improve their English.

It all adds up to quite a large undertaking for Roberts, who has been with the College since 1996.

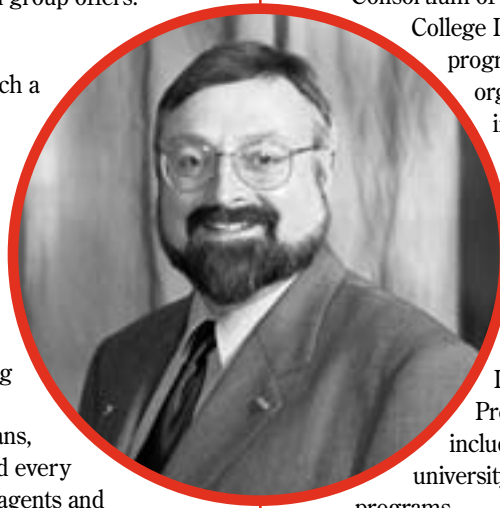
“Working at the ALI is a great experience,” relates Roberts. “Every few weeks we have a new and interesting group of students coming in for a semester, or for a short program of study,

and it’s always fun to get to know and experience the differences in culture and viewpoint that each group offers.”

Roberts is well qualified to lead such a large organization, with a resume of international experiences that gives new meaning to the term “frequent flyer miles.” In addition to speaking English, German, French and Afrikaans, he travels the world every year meeting with agents and liaisons that help to send international students to SDSU for their English training. It is a short list of countries that Roberts has NOT visited in his lifetime.

“It can be challenging to travel so much, especially in the wake of post-September 11 security, but I still enjoy it,” he admits.

At home, Roberts supervises the directors of the ALI programs including English for Academic Purposes, a program in which foreign students come to SDSU to study and learn English for one or more semesters; and an Intensive English Communication Program, in which working professionals come to SDSU to learn speaking and listening skills in short and long term courses. As a branch of the Intensive English Communication programs, ALI also offers workplace English programs, such as a recent program with Pfizer where scientists were taught how to better communicate in English. ALI also conducts study tour programs for children and adults, in which a student may spend half the day learning English and the other half of the day learning sailing with the Mission Bay Aquatic Center, playing soccer, or attending the YMCA day camp.



This year, Roberts was elected to serve as member-at-large for the Consortium of University and College Intensive English programs, an organization that includes over 70 university governed English language programs. He is also treasurer of the American Association of Intensive English Programs, which includes 250 private and university English programs.

Roberts, who holds a Ph.D. in German Literature from UCSD, was born in South Africa, lived as a youth in Australia, eventually moving to California when he was 12 years old. A current resident of Encinitas, he enjoys traveling (big surprise!), reading, and playing badminton (he was ranked 10th in the U.S. as a Junior player).

Currently, Roberts foresees big challenges ahead for the ALI.

“Because of September 11, more students are traveling to Australia to receive their English training, where it also happens to be less expensive. In addition, it has become difficult to obtain U.S. visas. These factors have combined to make it very difficult for ESL operations like the ALI,” he stated.

“Right now, we’re seeing some of the smaller operations close down because of the downturn. However, I believe that a large, and diverse program like ours will weather the current storm,” he added.

“The great thing about ALI is that I feel that we are making a contribution to global communication, which I like to think makes for a more peaceful world,” he summed up. ■

CES Staging Conferences for Doctors, Writers

The College of Extended Studies is expanding its offering of conferences, having slated two new symposiums for physicians in the next several months. The first conference, entitled "Practical Pain Management and End of Life Care," is scheduled for December 6-8 at the Hyatt Regency La Jolla, while the second new conference entitled "Geriatrics Highlights: Improving the Quality of Life," will be held February 21-23 of next year at the Marriott Hotel in La Jolla.

"These two conferences have been specifically designed to meet new state requirements for California physicians in the topical areas," said Dr. Howard Groveman, co-chairman of the conferences. "The meetings will provide lots of practical, clinically relevant information from a proven group of teachers," he added.

The two medical conferences are being jointly sponsored by the College of Extended Studies and the SDSU Student Health Services.

"We are excited to have the opportunity to partner with the College of Extended Studies," said fellow co-chair Dr. Gregg Lichtenstein. The College's motto of 'Never Stop Learning' and our goals of continuing medical education for physicians form the basis for a natural partnership."

The conferences are accredited by the California Medical Association, and offer reduced fees for residents, nurses, and allied health professionals. There is also a reduced fee for those who wish to attend both conferences.

"We anticipate that doctors from throughout California will attend the conferences, especially since they must meet the new criteria, and there are not a lot of options open to them to obtain the necessary training," said Groveman. "After all, who wouldn't want to come to beautiful La Jolla in the middle of winter?" he added.

For those who do come, they will be offered the opportunity to enjoy some of the finest points of interest that San Diego offers with optional tours scheduled for the San Diego Zoo, Tijuana, Old Town, Balboa Park, and the San Diego harbor.



Scheduled in-between the two medical conferences is the College's annual Writers' Conference, now in its 19th year. This annual event is one of the largest of its kind on the west coast, annually attracting over 400 aspiring writers to San Diego each January. This year's conference is scheduled for January 17-19 and

will be held at the Doubletree Hotel in Mission Valley.

Publishers, agents, and representatives from the major book publishing houses in New York, Los Angeles, and other cities in the U.S., will be on hand to conduct seminars, and meet with conference attendees one-on-one to critique the work of those attending the seminar and give advice on how to get published.

Several conference attendees from past years have used the conference to make contacts, and submit their work which led to book signing deals. Last

Last year, Hazel Dixon Cooper was on hand to tell participants how her attendance at the 2001 SDSU Writers' Conference led to a six-figure contract she ended up signing with Simon and Schuster.

year, Hazel Dixon Cooper was on hand to tell participants how her attendance at the 2001 SDSU Writers' Conference led to a six-figure contract she ended up signing with Simon and Schuster.

"The Writers' Conference changed my life," said Dixon Cooper. "It was set up so that a novice like myself was not intimidated to approach editors and agents. I am eager to return to the next conference."

The Writers' Conference is designed so that participants can submit their work ahead of time to the agents and publishers who will be attending. These experts then read over the submissions, and personally meet with each attendee to discuss and critique their work. This type of interaction is priceless for aspiring writers who want to improve on their technique.

Attendees can submit up to three pieces of writing in advance, and schedule up to three consultations with editors during the weekend. In between, a whole slew of interesting and informative sessions are scheduled that cover everything from how to write about a murder scene, taught by an FBI agent, to writing for children.

For information on any of the three conferences being staged by the College, visit their web site today at www.neverstoplearning.net. ■

College Expands On-line Course Offerings

Just six years ago, the College of Extended Studies offered no courses via the Internet. Today, one can find more than 100 course options offered on-line through the College. These offerings include courses for credit, non-credit classes for professional and personal growth, degree and certificate programs, and even courses taught completely in Spanish.



“It is our commitment to make education as accessible as we possibly can,” said William Byxbee, Dean of the College of Extended Studies. “The wide variety of on-line options reflects our commitment to serve diverse audiences with this delivery method.”

On-line courses for credit can be taken by students at any school, allowing them flexibility to increase their unit load without additional time on campus. While most of the students who take advantage of the credit courses are SDSU students, others enrolled in the classes include community college students, those from

other universities, and even a smattering of international students. Sample subject areas for credit courses include education, regulatory affairs, geology, exercise and nutritional sciences, recreation, and educational technology.

Developed within the past two years, with several different partners, the College’s offering of on-line courses that deal with computers and technology has expanded greatly. CES now offers training in a wide range of technology-related subjects from XML and UNIX to Javascript and Photoshop. Most courses can be taken at the student’s convenience, as communication with the instructors is accomplished via email.

Students can now also complete entire certificate programs on-line. Programs offered include: Distance Education and E-Learning, Educational Technology, XML, C#, and Regulatory Affairs. Additional certificates are available through the Professional Development on-line course offerings, which include a

variety of business-related options from ISO 9000 to project management to customer service.

CES is now also offering several on-line courses that deal with language. Three English classes are available for those who wish to improve their English ability. Courses in writing, pronunciation, and business idioms are designed to help those who are still learning English. All three of these courses offer internet instruction, coupled with a special coaching option which allows one-on-one interaction for students via the internet using the latest voice transmission technologies. Also, for the first time ever, the College began offering courses taught in Spanish this semester. Nine courses are available for those who wish to learn in their native language of Spanish. Some of the topics include: Word, Excel, Powerpoint, Quickbooks, web page design, and Javascript.

“It is our intent to continue to develop on-line courses that will serve our student population,” stated Byxbee. “We are in the business of adult education, and for this audience, the option of on-line courses makes perfect sense.”

For a current listing of on-line courses, visit the College’s web site at www.neverstoplearning.net. ■

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