



THE Portal

SUMMER 2008 VOLUME 8 ISSUE 2

Never Stop Learning

Dean's Message

"Get Your Act Together" seems to be the theme of what's been happening in and around the College of Extended Studies (CES). From increasing educational opportunities and enhancing the quality of life for members of the U.S. military community, to workforce development opportunities, to our first *Stage, Screen, and Television Actors' Conference*, CES is engaging people to "get their act together" for their families, their communities, and themselves.



Eligible military spouses can now receive \$3,000 per year for up to two years to use toward education and training offered through San Diego State University and other institutions of higher education. To help spouses take advantage of this and other programs and to increase opportunities for veterans, active duty, retired, and transitioning military, as well as other members of the U.S. military community, Robert Turner has been appointed as the first CES veterans affairs coordinator. Contact Robert at rturner@mail.sdsu.edu if you have questions or needs regarding military benefits for veterans and their families.

CES is also helping the working, under-employed, and unemployed men and women of the greater San Diego region improve their career options through high quality, cutting edge workforce-related programs. Pick up some pointers on the world of jobs and learn how these programs can work for you.

International students come to seek out the CES' American Language Institute (ALI) to learn English. The ALI is known worldwide

as a leader in the area of English language instruction. It serves over 2,000 students a year from 70 countries and is ranked as one of the largest university-based English language programs in the country.

CES is reaching out to teens this summer to provide a fun learning opportunity to "try out" their dream career. From mock trials, to TV production, multimedia web sites, writers academy, and video game design, teens will have an excellent hands-on experience learning about what may one day be their chosen careers.

Modeled after our highly successful *Writers' Conference*, our first *Stage, Screen, and Television Actors' Conference* on April 26th provided over 60 beginning, intermediate, and professional actors and actresses the opportunity to learn from and network with such excellent presenters as Marcia Ross, executive vice president of feature casting for Walt Disney Studios. These individuals really did "get their act together" and enjoyed the learning, training, and camaraderie of the conference.

We are also very proud to be honoring those who "got their acts together" through our Annual Professional Certificate Graduation Ceremony. A graduation ceremony for nearly 200 students who have successfully completed a professional certificate program through SDSU's College of Extended Studies (CES) will take place Wednesday, July 9, 5:30-7:30 pm in the Aztec Athletic Center.

We also want to recognize Associate Dean Bill Fornadel for his recent accomplishments with the University Continuing Education Association (UCEA). Bill has been elected to serve on the executive committee of the UCEA

Community of Practice – Conferences and Professional Programs.

Thank you for your interest in and support of the College of Extended Studies. As always, we welcome your comments, suggestions, and feedback regarding current or potential programs. If there's an emerging community need with which we may be of assistance, please let us know and help us keep our act together.

Have a great summer,

Joseph B. Shapiro

New Government Program Provides Educational Funding for Military Spouses

Eligible military spouses can now receive \$3,000 per year for up to two years to use toward education and training offered through San Diego State University and other institutions of higher education.

See *Military Spouses* on page 2

Military Spouses continued from page 1

“San Diego State University welcomes this opportunity to increase our services to the greater military community.”

~ Dean Joe Shapiro



This funding is available through the Military Spouse Career Advancement Account (CAA), a joint program funded by the Department of Labor and the Department of Defense.

The Military Spouse Career Advancement Initiative provides assistance to military spouses seeking to gain the skills and credentials necessary to begin or advance their careers, according to the Military Spouse Career Center. Career Advancement Accounts (CAA) will cover the costs of training and education, enabling participants to work toward or earn a degree/credential in high-demand, portable fields.

“San Diego State University welcomes this opportunity to increase our services to the greater military community,” said Joe Shapiro, dean of the College of Extended Studies (CES). “Here at CES, we are expanding our staffing to help meet the needs of military spouses desiring to take part in the CAA program.”

Military spouses may find out whether they are eligible by visiting www.milspouse.org. Through the CAA program, military spouses can choose from a variety of CES

classes that will provide them with real-world training and high-quality education designed to prepare students for new career opportunities in fields such as:

- Finance
- Computer/technical
- Health care
- Education
- Construction trades

Individual classes, certificate programs, and degree opportunities in these areas are offered through SDSU academic departments and colleges and/or through the College of Extended Studies.

Classes are available either online, 24/7, or onsite at SDSU. Most CES onsite classes are held in the evenings, to better accommodate work and family schedules.

For more information, call (619) 594-7078, email wever@mail.sdsu.edu, or visit www.neverstoplearning.net/military_spouses.html. ■

SDSU Teen Camps Debut this Summer

Do you have or know of any ninth through 12th graders who would like to go to camp and try out a dream career this summer?

Now they can through the new *Summer Teen Academy 2008* being offered by SDSU's College of Extended Studies the weeks of July 14-18 and July 21-25.



Here are the exciting opportunities available this summer:

Mock Trial

Students will challenge themselves to decipher the truth with the given evidence. They will experience real life court trials, opening and closing statements, and evidence.

Dates: July 14-18, 8:30 am-4 pm daily

TV Production

Learn from production studio industry experts and visit a production studio behind the scenes. Attendees will be part of the creative process, writing, filming, and production.

Dates: July 14-18, 8:30 am-4 pm daily

Build a Multimedia Web Site

Participants will learn podcasting, blogging, and videocasting, as well as design their own web site with popular program tools.

Dates: July 14-18, 8:30 am-4 pm daily

Teen Writers Academy

Students will explore their inner writer as they “journey and journal” mysterious characters, create writing samples, and end with a short story of their own creation. There will also be an opportunity to meet authors.

Dates: July 21-25, 8:30 am-4 pm daily

Video Game Design

This camp offers a chance to be a cool game designer. Attendees will learn with hands-on experience with today's most popular game design tools and also get to visit a game design studio.

Dates: July 21-25, 8:30 am-4 pm daily

Regular price is \$299 per camp. Extra-curricular activities include bowling and swimming at SDSU.

For more information, call (619) 594-7078, email wevers@mail.sdsu.edu, or visit www.neverstoplearning.net/

This is a SDSU Research Foundation Program. ■

Foreign Students Learn International English Communications at SDSU

The International English Communications (IEC) program through SDSU's College of Extended Studies is designed for students and professionals at all levels who want to develop and improve their practical English skills for a variety of purposes.

The program offers flexible entry dates for students with different schedules and allows them the opportunity to practice English in natural situations on and off campus.

"This was a good opportunity to improve my English for my work at a trading company."

~ Patrik Kurz; Zurich, Switzerland

IEC students, who come to SDSU from around the world, have the opportunity to practice their English speaking and listening skills and to improve their knowledge of American culture by interacting with native speakers inside the classroom.

"This was a good opportunity to improve my English for my work at a trading company," said Patrik Kurz of Zurich, Switzerland. "I also met a lot of new friends and enjoyed living on campus. I got involved in campus life."

The IEC program offers instruction in all levels from beginning to advanced. Students are given individual speaking tests as well as tests that assess their level in grammar, reading, writing, and listening. Students are then placed in appropriate classes for their speaking level and also for their grammar, reading, writing, and listening levels.

For more information on the IEC program, visit www.americanlanguage.org/iec.html ■

College Hosts Professional Certificate Graduation Ceremony



A graduation ceremony for nearly 200 students who have successfully completed a professional certificate program through SDSU's College of Extended Studies (CES) will take place from 5:30 to 7:30 pm Wednesday, July 9 in the Aztec Athletic Center.

Professional certificates are recognized by most employers as a significant academic accomplishment and can lead to new jobs, as well as promotions for those who obtain them. They are typically more relevant and focused for today's workforce than academic degrees and can be completed in a much shorter period of time.

CES offers more than 35 certificate programs face-to-face and/or online, 24/7.

San Diego Workforce Partnership and SDSU's College of Extended Studies

Save the Date

Wednesday, July 9

offer online and face-to-face workforce development courses designed to help you find a job or train for a new career.

Professional certificate programs that have been approved through the Workforce Investment Act (WIA) include Casino Gaming, Construction Inspection, Contract Management, Hospitality, Human Resource Management, Lean Enterprise, Meeting and Event Planning, Personal Fitness Trainer, and Project Management.

Keynote speaker for the graduation ceremony is Robert McNeely, executive vice president for community development at Union Bank of California.

For more information on the certificate programs offered by SDSU's College of Extended Studies, visit www.neverstoplearning.net/bachelordegrees.html or e-mail certs@mail.sdsu.edu ■

CES Names New Veterans Affairs Coordinator

Robert Turner, who spent 20 years in the United States Navy, has been named to the new position of veterans affairs coordinator for SDSU's College of Extended Studies (CES).



Turner joined CES in December 2006 on a temporary basis as a program coordinator and was hired full-time for the position in May 2007.

In his new position, he will not only be working with veterans but also other active duty, retired, and transitioning military as well as other members of the U.S. military community.

"I'm going to be helping out individuals in the military achieve their goals to never stop learning by gaining a higher education," Turner said. "I'll be working with CES as a whole in taking programs and getting them approved by the Veterans Administration so that individuals can obtain their certificates and degrees."

Dean Joe Shapiro of CES cited Turner's strong military background in naming him

to the position. "Robert brings 20 years of military experiences to his position including knowledge of and experience with military education programs and benefits, a background in military student advising, and a set of skills, abilities, and experiences that will enable him to successfully fulfill the duties and responsibilities of this new position," Shapiro said. "This recently created position has been designed to enable CES to supplement the excellent services already provided to matriculated military students through the SDSU Veterans Affairs Office by greatly expanding CES services to veterans and other military community members."

Turner will be serving as a liaison between CES, the Veterans Affairs Office on the SDSU campus, and the United States Veterans Affairs office.

During his time as a yeoman in the Navy, he served in a similar position. Among his accomplishments was setting up the administration department for the new construction of a Navy destroyer.

"I'll be in a brand new position with CES," Turner said. "I'll be walking into an office and setting it up from scratch. I like new challenges."

In his time with CES, Turner has worked with the state of California in establishing programs where individuals take online courses through the Workforce Investment Act. The College offers more than 35 certificate programs, online courses, and workforce development courses, many of

which are approved for tuition remission for eligible participants through the Workforce Investment Act.

Turner offered several anecdotes of military personnel who enrolled in CES classes:

One man in Washington, D.C. took the *Online Certificate in Project Management* program to enhance his military career.

Two others from Miramar Marine Corps Air Station improved their military status by being enrolled in the *How to Supervise* program.

Several have completed *Business Writing* courses which aided them in writing better reports, letters, and other written correspondence for the military.

A number of military personnel have taken the *Lean Enterprise Certificate* program to improve their processes at work and enhance their possible promotional status. (The Lean philosophy is a strategy for achieving significant improvement in performance through elimination of waste in the total business process.)

The best part of it all is that the military is paying for these individuals to take courses through CES.

"In preparation for getting out of the military, individuals should decide what they want to do," Turner said. "A good number of military personnel want to change careers. The College of Extended Studies can assist them in obtaining certificates and degrees for career changes or enhancing their career." ■

We are Pleased to Recognize Our Preferred Partners

Don't see your company listed? To find out how your organization can benefit through our Preferred Partner program, contact the Professional Development Division at (619) 594-5640 or send an email to tmcleod@mail.sdsu.edu.

Acushnet Company	Cox Communications	Marine Corps Base Camp Pendleton, Civilian Leadership Development	Southwest Division, Naval Facilities Engineering Command (NAVFAC)
Aera Energy	General Atomics	Mission Federal Credit Union	Southwest Region Maintenance Center (SWRMC)
ATK Space Systems and Sensors	Goodrich Aerostructures Group	NASSCO	Sycuan Casino
BAE Systems	Harrah's Rincon Resort and Casino	Northrop Grumman	Symitar, a Jack Henry & Associates Company
Barona Valley Ranch Resort and Casino	Jack in the Box	Overland Storage, Inc.	TaylorMade-adidas Golf
Bristol Meyers Squibb Medical Imagery	KPBS	Pacific Southwest Structures, Inc.	Temecula Valley Winegrowers Association
Cardinal Health	Kyocera	Pechanga Resort and Casino	Tyco Health Care
Chromalloy San Diego	L-3 Communications	REMEC Defense and Space, Inc.	Unified Port of San Diego
City of San Diego	LPL Financial Services	SAIC	Veridiam, Inc.
Commander Navy Region Southwest	La Jolla Beach and Tennis Club	SDSU Associated Students	Viejas Enterprises
County of San Diego	Marine Corps Base Camp Pendleton, AC/S, Logistics	Sharp Healthcare	

College of Extended Studies

Upcoming Programs and Classes

Below you'll find some of the upcoming courses at the College of Extended Studies. For a complete schedule, please visit our web site at www.neverstoplearning.net.

Spanish Language Immersion in Madrid, Spain,
Begins June 1

Beginning Writer's Workshop,
Begins June 7

Sensory of Wine – Aroma and Palate*,
June 14

Construction Materials and Processes,
Begins June 23

Casino Marketing and Promotion (online)*,
Begins June 30

Summer Study in Paris,
Begins July 1

Applying the Coaching Process*,
Begins July 1

Negotiation Techniques,
Begins July 9

How to Start and Manage a Small Business,
Begins July 10

Italian for Conversation,
Begins July 12

Summer Teen Academy*,
Begins July 14

CBEST California Basic Educational Skills Test Prep,
Begins July 19

Travel Writing Workshop,
August 2

*SDSU Research Foundation Program

Vision

To be recognized as the portal of opportunity at SDSU for collaboration with business, education, government and civil society.



SAN DIEGO STATE
UNIVERSITY

College of
Extended Studies
never stop learningsm

Mission

The mission of the College of Extended Studies is to provide self-support education and training to enhance careers and transform lives and organizations.

San Diego State University, College of Extended Studies
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College Can Help Fulfill Your Career Needs

Pick up a newspaper; turn on the evening news; google “San Diego job growth” – and what do you find? A 2008 economic outlook that’s gloomier than last year’s, bringing hiring levels to a new low of 5,000 and 10,000 jobs for the entire year.



Biomedical Quality Systems Certificate

Construction, real estate, and financial services are continuing their downward spiral. Retail trade is down; agricultural growth is stunted; the state government is wrestling with a \$20 billion shortfall.

However, it isn’t all doom and gloom. The February *Manpower Workforce Report* for the San Diego Labor Market reported that in December 2007 there was an increase of 2,400 jobs in trade, transportation, and utilities; 1,000 jobs in mostly local government jobs, 600 additional jobs in professional and business services, 200 more jobs in education and health services, and an additional 100 jobs in manufacturing.

As some industries downsize and others begin hiring, look for gaps in job demand that you may be able to fill, regardless of the industry. Start first by assessing your career skills, experience, and knowledge in your current field, and then investigate how you can transfer your

knowledge into another high-demand industry. For instance, if you’re an HR or IT specialist who’s been laid off from a construction company, check out the health care or biotech industries.

Next, look at your training options with regards to high-growth industries. SDSU’s College of Extended Studies is committed to providing high quality, cutting edge workforce-related programs to people in the greater San Diego community. Over 40 degree or certificate programs that can be completed in a year or two are designed to enable you to develop the knowledge and skill necessary to secure a job, promotion, or career change as soon as possible. Courses are available online or on campus, with evening classes scheduled to fit work hours.

About 40 of our education and training programs qualify to enable eligible participants to receive full or partial tuition assistance benefits. Programs offered in cooperation with San Diego’s Workforce Partnership (www.neverstoplearning.net/workforce) and the Workforce Investment Act cover 100% of the tuition costs for eligible participants. For further information on qualifying for these and other sources of financial assistance call (619) 265-SDSU.

SDSU’s College of Extended Studies offers programs for developing or improving job skill or preparing for certification examinations within these high-growth industries:

- Health care and health services
- High technology and biotechnology
- Hospitality and tourism
- Defense industry
- Education

For more information on all CES programs, call (619) 265-SDSU, email extended.std@sdsu.edu, or visit www.neverstoplearning.net. ■



Administrative Dental Assistant Certificate

SDSU’s College of Extended Studies is committed to providing high quality, cutting edge workforce-related programs to people in the greater San Diego community.



Professional Personal Fitness Trainer Certificate