For more information, email craftbeer.ces@sdsu.edu.
neverstoplearning.net/craftbeer
Our Mission

To educate and support the craft beer community — both locally and globally — through a Business of Craft Beer Professional Certificate that advances personal and industry growth.

The SDSU Professional Certificate in the Business of Craft Beer

Level I Certificate
Successfully complete six courses.
Can be completed in one academic year.

Level II Certificate
Successfully complete nine courses.
(Level I + three courses)
Can be completed in 1.5 academic years.

Courses
Offerings vary each semester.
Classes are held at SDSU and local breweries.
◆ Exploring Craft Beer*
◆ Beer Styles I and II
◆ Brewery Startup I and II
◆ Marketing Craft Beer
◆ Brewing Basics
◆ Craft Beer and Food Pairing
◆ Front of the House Management
◆ The Business of Distribution
◆ Draught Systems I and II
◆ Finance
◆ Beer and Wine: Service and Selling

Professional Advancement
Courses prepare you for the Cicerone® Certified Beer Server Exam and Beer Judge Certification Program.

Sessions & Classes
Sessions are 3–8 weeks, and classes are held once a week, 6–9 pm or Saturdays, 9 am–4 pm.

Exploring Craft Beer is recommended as the first course in the series and is required for certificate completion.

It is also the prerequisite to these courses: Beer Styles I and II, Brewing Basics, Craft Beer and Food Pairing, and Draught Systems.

*Students who complete the first course will be eligible to take the Cicerone® Exam at a discounted rate of $29. (Regular rate is $69)

Must be 21 or older to participate in SDSU’s Craft Beer programs.

Additional Learning Opportunity

Craft Beer Seminar Series
In addition to the certificate program, students can participate in one-day workshops, taught by guest lecturers and program instructors, covering industry hot topics. Visit the website for details.

neverstoplearning.net/craft-beer-workshops

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