Sharpen Your Meeting And Event Planning Skills in 6 Months

Whether you’re new to the meeting and event field, or you’re a seasoned pro looking to gain credibility with your clients, our Professional Meeting and Event Planning Certificate will give you the skills you need to elevate occasions of all formats and sizes, from weddings to virtual conferences and festivals.

Program Highlights
- Complete in 6 months, or take up to 2 years
- Pursue the certificate or take just the classes you need for professional development
- Estimated cost $2,345 (individual courses vary)
- No textbooks required
- Taught by seasoned industry professionals
- Networking and exclusive volunteer opportunities

Enroll Now
Courses vary by semester, go to neverstoplearning.net/meeting to view the current schedule.

Core Courses (complete all 7)
- Meeting Planning Basics | 9 hours | Recommended as the first course in the program
- Food and Beverage Planning | 6 hours
- Event Marketing and Promotion | 6 hours
- Site Selection, Negotiation, and Legal Issues | 13 hours
- Financial Management of Meetings and Events | 6 hours
- Audio/Visual Basics | 6 hours
- Professional Development | 6 hours

Elective Courses (complete 18 hours)
- Starting Your Own Business | 6 hours
- Event Design and Production | 6 hours
- Weddings and Social Events | 9 hours
- Event Technology Tools | 6 hours
- Effective Networking and Resumes | 6 hours
- The Art of Selling | 3 hours
- Nonprofits and Fundraisers | 6 hours
- Festivals and Public Events | 6 hours
- Event Safety, Security, and Risk Management | 6 hours
- Conference Architecture: Creating Engaging Experiences for Today’s Audience | 6 hours

A group discount is available to businesses that enroll multiple employees.
Call (619) 594-1188 for more information.

For additional information, please email globalcampus@sdsu.edu or call (619) 594-7700.
Why SDSU’s Meeting and Event Planning Program is Right for You!

Expand your network with seasoned professionals in the meetings and events industry who have worked all aspects of planning, creating high-profile events all over the world. All online courses are timely and relevant, with focus on the current shift to virtual events due to the COVID-19 mandates. You’ll get their insider tips and learn from their experiences to create memorable meetings and events anywhere.

You’ll also get first notice of exclusive opportunities for experience and jobs via email on the Meeting and Event Planning Facebook page.

You’ll even receive a discounted membership to join Meeting Professionals International, where you can attend networking and educational sessions with your local chapter.

Meeting and Event Planning Program FAQs

Q: Can I start with any class?
A: Yes, you can. The courses stand on their own, and you can take as few or as many as you’d like. The classes build on one another, so it’s ideal if you can take them in order, but it’s not required. To earn the certificate, take all seven required courses (100 level) and 18 hours of elective courses (200 level).

Q: What are the application requirements?
A: None. This program is open to everyone and no prerequisites are needed for enrollment.

Q: Do you offer job placement?
A: Jobs and volunteer opportunities can be found on our MEP Facebook page and LinkedIn group. Follow us for the latest updates.

Q: What kind of events will this certificate help me plan?
A: Our Meeting and Event Planning program will give you all the necessary tools to plan meetings and events small to large scale anywhere in the world. The courses cover both business and social events, including virtual event production.

Q: Is this program offered online?
A: Yes. You will find the in class and outside learning opportunities are best experienced first hand to get the practical skills you need. You will visit hotels and review contracts with your instructors and venue staff. Network with instructors and guest speakers in class and out in the trade.

Q: I am already in the meeting and events industry. How will the certificate help me?
A: The in-depth instruction and comprehensive course variety can open up new learning opportunities for even the most seasoned event professional. The MEP program combines foundational courses with a wide selection of electives for everyone to expand their overall industry knowledge. This combination enables students to explore new aspects of the industry they may not have previously learned about. The courses can also help you plan your next move within the industry through the mentorship of your instructors, all seasoned event professionals.

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