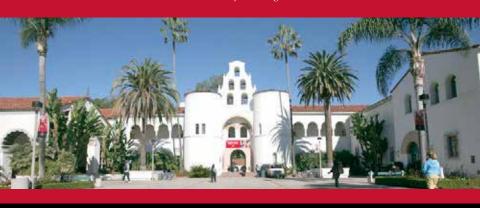


College of Extended Studies never stop learningsm



Professional Certificate in Meeting and Event Planning



















San Diego Ranks in the Top Five on Any List of Top Meeting Destinations in the U.S.



Between San Diego's yearround roster of conventions. trade shows, and conferences; and events being staged by local businesses, restaurants and hotels, the demand for event planners is high. So high, in fact, that employees are often tasked with planning events in their company, whether or not it's part of their skill set.

Whether you're a planner by choice or by chance, whether you're new to the industry or a seasoned pro, SDSU's Meeting and Event Planning Professional Certificate offers the opportunity to expand your expertise, and prepare for the CMP (Certified Meeting Professional) and CSEP (Certified Special Events Professional) exams.

Award of Certificate

To earn a certificate complete the required core and 18 hours of elective courses within two years.

SDSU Bachelor's Degree

When you earn the Certificate in Meeting and Event Planning, you may request to have HTM 431 waived in the upper division Hospitality and Tourism Management major at SDSU. See an HTM advisor at SDSU for more information.









Elective Courses



really opened my eyes to all the various nuances in the events industry ... I left each class feeling confident and excited about my choice to change my career path. **

Leah(Sheffield)Mariscal, SeniorEvent Producer,AlliedPRA

Core Courses

MP 101	Meeting Planning Basics - nine hours
MP 102	Food and Beverage Planning – six hours
MP 103	Event Marketing and Promotion – six hours
MP 104	Site Selection and Contract Negotiation – 13 hours
MP 105	Financial Management of Meetings and Events – six hours
MP 106	Audio Visual Basics – six hours
MP 107	Professional Development – six hours
Classes are held at SDSU's Extended Studies/ Gateway Center unless otherwise noted. Free and ample parking is conveniently provided.	

The College of Extended Studies is a state-

Investment Act for this program.

approved provider for the Ferdral Workforce

MP 203 Starting Your Own Business in the Meeting and Event Planning Industry – six hours MP 207 Event Design and Production – six hours MP 209 Weddings and Social Events – nine hours MP 211 Technology Tools – six hours MP 213 Effective Networking and Resumes for the Meeting and Events Industry – six hours MP 216 The Art of Selling – three hours MP 217 Nonprofits and Fundraisers – six hours

MP 219 Festivals and Public Events – six hours

MP 220 Event Safety, Security, and Risk

Management – six hours

(18 hours required, courses vary each semester)

real-world insight into the events industry. I highly recommend the program. **

— Damaso Asencio Jr., Special Events Supervisor, Party Pals

The instructors

provided great,









Program Advisor Annette Gregg, CMP, CMM, MBA, has a diverse background in the meeting and hospitality industry. She has planned conventions around the world; planned corporate

and fundraising meetings and events; and managed the 250-person event staff at the Los Angeles Convention Center, and the 200-person convention team at the San Diego Convention and Visitors Bureau. She is currently senior vice president of the Southern California and Arizona region for the event management firm, AlliedPRA, and active on the board of directors for Meeting Professionals International.

Our instructors work in the industry

Our veteran instructors hold numerous positions in the industry, they know what to expect, and can give students candid insights. They also provide advice on how to find jobs and industry mentors. The local companies for which our instructors work include Artwalk, AlliedPRA, Conference Direct, CVENT, Girl Scouts, and Unbridled Solutions.

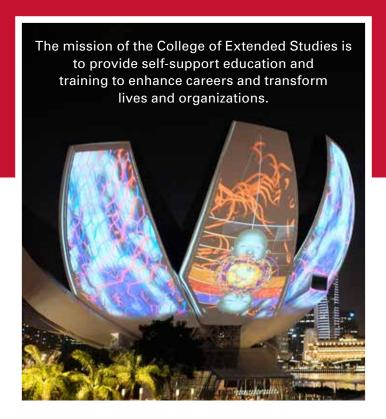
If you envision a job where every day is different, and you're a creative, highly organized multi-tasker with excellent communication skills and a passion for people, join us! The MEP program is a member of the San Diego Tourism Authority and Meeting Professionals International.





College of Extended Studies

never stop learningsm



neverstoplearning.net/meeting **Email**: mep.ces@sdsu.edu

Facebook: facebook.com/SDSU.MEP