SDSU@Southwestern College
Bachelor of Arts in Communication
Online Degree Completion

neverstoplearning.net/southwesterncollege
SDSU School of Communication

Founded in 1927, SDSU’s School of Communication serves hundreds of undergraduate and graduate-level students at San Diego State University. Faculty are repeatedly recognized for their quality teaching and research output with institutional, regional, and national teaching awards. The School is also home to several important social organizations within the SDSU community, including the Institute for Dialogue and Social Justice.

SDSU Global Campus

SDSU Global Campus is bringing San Diego State University to learners like you, no matter where you’re located. At SDSU Global Campus, you’ll join a community focused on learning from and engaging with SDSU’s renowned, passionate instructors who are as committed to your success as you are. Choose from dozens of flexible programs, led by SDSU’s exceptional faculty and grounded in student access and success, designed to help you achieve your professional and academic goals — including online master’s programs, career training opportunities, bachelor’s degree completion programs, and graduate-level certificates. And with comprehensive student support services, academic advising, and a range of campus engagement opportunities, you’ll get the same outstanding instruction, expert faculty, and supportive community as your on-campus classmates.
The Bachelor of Arts in Communication Online Degree Completion program is a highly-diverse applied arts and science program designed to help you succeed in today’s job market. You’ll learn how effective communication can promote civic engagement, allow for effective participation in today’s global community, and enhance your individual well-being and the strength of your relationships. The program also focuses on social problems, giving you the tools you need to engage the issues facing our local and global community in a constructive manner.

Program at a Glance
- A self-paced structure that gives you the ability to choose your course load
- On-site* instructional assistance, such as in-person discussions and coursework guidance at Southwestern College, provided by SDSU
- Student support and academic advising services at Southwestern College, provided by SDSU
- The same highly respected communication degree as SDSU’s on-campus program

*In-person components are available virtually due to COVID-19 restrictions. Once restrictions are lifted and in-person education resumes at each site, these services will be provided on your community college campus.

Spring 2022 Application Period
- June 1–Oct. 15, 2021

Labor Analysis
B.A. in Communication Graduate
Nationwide

<table>
<thead>
<tr>
<th>Job Postings</th>
<th>Projected Growth</th>
<th>Salary Range</th>
</tr>
</thead>
<tbody>
<tr>
<td>Last 12 months</td>
<td>Over 10 years</td>
<td>Average</td>
</tr>
<tr>
<td>203,942</td>
<td>+14.38%</td>
<td>$30,000–$81,000</td>
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Source: Burning Glass Technologies, 2020

B.A. in Communication Online FAQs

What are the admission requirements of the program?
To be fully qualified for admission to the Bachelor of Arts in Communication program, you must have at least 60 transferable semester units by the term prior to transfer. This includes 6 lower division preparation course units for the Communication major and at least 30 units of General Education. You must also have a 2.75+ GPA and satisfy all CSU requirements.

How is the program structured?
The online program is designed to be flexible and convenient. Courses run in eight-week blocks, so a full-time student can take four courses each term, but focus at any given time on just two in a block. The program also accommodates students who want to take courses on a part-time basis. The program is entirely self-paced, which means you have the option of slowing down by taking a lighter course load or speeding up by taking a heavier course load.

What degree will I earn when I finish the program?
You will earn a Bachelor of Arts in Communication degree from San Diego State University. Your diploma and transcript will not distinguish that the program was completed online.

What does the SDSU®Southwestern College Microsite program mean for me?
Earning your degree through our SDSU®Southwestern Microsite program means that you’ll have full access to SDSU’s online degree completion program, with courses taught by SDSU faculty. You’ll also benefit from instructional support, student advising, and other services at Southwestern College provided by SDSU.

How much does the program cost?
The total estimated cost of the program is $21,648-$24,600, depending on the degree earned and the number of units required. Not included are the costs of required texts and learning materials as well as incidental fees related to a student’s application for admission and graduation.

Normally, students would also be responsible for fees related to Writing Placement Assessment (WPA) testing; however, the WPA requirement has been temporarily waived due to COVID-19. Please visit wpa.sdsu.edu for up-to-date information on this requirement.

How do I apply for admission to the online program?
Information about applying for admission to the program can be found at neverstoplearning.net/southwesterncollege.

Can I apply for financial aid and scholarships?
Yes, for the latest information on financial aid and scholarships, visit sdsu.edu/financialaid.
Learn How to Apply:
neverstoplearning.net/southwesterncollege

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Want to Know More?