



# Professional Certificate in the Business of Esports

YOUR ESPORTS CAREER IS JUST A CLICK AWAY

Develop your career in a rapidly-growing industry with a **Professional Certificate in the Business of Esports** from SDSU Global Campus. With 100% online courses taught by gaming experts and industry veterans, you can acquire the in-demand skills that employers are looking for.



## Completion Time

As short as 12 months



## Course Format

Online

## One Esports Program

Two Tracks

Customize your curriculum by specializing in one of two tracks:

### Esports Management

If you're interested in growing the game, SDSU's Esports management track will teach you how to:

- Develop an understanding of the business of Esports.
- Work with on-the-field talent through player development and team management.
- Plan exciting events that will engage (and grow) your audience through broadcasts, streaming, and emerging media.

### Esports Design

If you're interested in building games, our Esports design track will give you the skills you need to:

- Develop highly-immersive gaming experiences for a variety of audiences.
- Create advanced content for PCs, next-gen consoles, and mobile devices.
- Understand design needs for video production, sound design, user experience, and more.

## Get Help Paying for Courses

If you're one of the many San Diegans facing unemployment or underemployment, SDSU Global Campus can help. Through the **New Federal Workforce Innovation and Opportunity Act**, you can get the tuition assistance you need to pay for your education and move your career forward. Visit [neverstoplearning.net/workforce](https://neverstoplearning.net/workforce) to learn more.

If you're an SDSU Alumni lifetime member, you're eligible for a 20% discount on registration for this program. Visit [neverstoplearning.net/alumnidiscount](https://neverstoplearning.net/alumnidiscount) to learn more.

[neverstoplearning.net/esports](https://neverstoplearning.net/esports)

(619) 594-1556



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## Meet Your Instructors

### Derek Togerson

Program Advisor. Emmy Award-winning sports anchor for NBC 7 in San Diego.

#### Courses

Broadcasting & Streaming  
Esports Capstone Course

### Katherine Amoukteh

Founder of Esports College and Career Pathways, former VP of Operations with Esport-Management, launched the Esports Playground in Orange County, California.

#### Course

Esports Marketing & Advertising

### Dane Henderson

Program Advisor. Former Project and Events Manager at MLG Preliminaries, gaming tournament manager, radio host.

### Sam Diamond

Semi-professional Team Fortress 2 and Dirty Bomb player. Coach/manager for minor and pro league teams in Overwatch.

#### Course

Esports Team Management

### Newton Lee

Editor-in-chief of "Encyclopedia of Computer Graphics and Games," former game developer/producer for Walt Disney Games.

#### Course

Creative Esports Development

### Wallace Wang

San Diego-based radio personality, blogger, author of "Microsoft Office for Dummies," "Steal This Computer Book," and more.

#### Courses

Introductory Game Design  
Storytelling in Game Design

### James "Bonzai" Caruso

Six-time Grammy Award-winning recording and mixing engineer, music producer, music arranger, and songwriter with 3 decades of recording experience.

#### Course

Sound Design

### Eric Constein

Twitch streamer, Esports tournament commentator for Bungie and Activision.

#### Courses

The Past, Present, and Future of Esports: the Evolution of Gaming Competition  
Esports Broadcasting & Streaming

### Roshan Uma

Head of Esports at Norco College in Norco, California. Developed local and country-wide tournaments in Riverside and throughout Southern California.

#### Course

Event Planning & Production