The personalized focus of the HTM Masters Program allowed me to develop both my professional leadership approach and personal life priorities, all while building a new network of friends and industry role models.

The HTM Master's program provided a flexible option for me to complete my graduate degree at a top University in the nation. The program offered a balanced curriculum of different key-areas within the Hospitality industry while also providing a focus on individual leadership. Completing the program has given me an edge over my peers in my career but most importantly has made me a more well-rounded person.

Adam Edelman
Assistant Director of Operations at Hyatt Regency San Francisco

Edmond Tso
Senior Regional Financial Analyst—Asset Management at Host Hotels & Resorts

About the Program
Whether you are looking to improve your leadership skills, advance in your current career, change careers or expand your network—the Hospitality and Tourism Management Master’s Program can help you transform your life for the better.

Gain Your Master’s in Hospitality and Tourism Management AT SAN DIEGO STATE UNIVERSITY

J. Jeffrey Campbell, Program Director
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Candy Flynn, Student Experience Manager
619.594.5110
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Is the HTM Master’s Program for you?

The San Diego State University Hospitality and Tourism (HTM) Master’s Program is a leadership development program designed for busy working professionals from all over the world and delivered online in a small class setting, with one-week meet-ups on SDSU’s beautiful campus to both start and finish the program.

HTM Master’s courses are recorded weekly by our professors and personalized to your specific aspirations and activities.

If you enjoy TED Talks, you will love our guest video lectures from globally accomplished leaders during your program. All of the program’s courses are tailored to real-world applications that you can apply the next day in your office.

The curriculum is a combination of foundational business acumen and innovational thinking that is changing the way organizations function, grow, and thrive. Students who graduate with a Masters in HTM are prepared to lead change.

The coursework amounts to a challenging but manageable 10-12 hours per week of reading, assignments, and forum discussions that can be completed on your schedule. The projects are geared toward real-world applications that provide much more than a letter grade as an outcome.

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