Evidence of wine production

1779
Franciscan missionaries plant California's first sustained vineyard

92 AD
After earlier vine uprooting, vines are allowed to be replanted in northern France

1940s
A sommelier, one who creates wine lists, becomes a defined and known profession

1985
James Christie's auction wine list includes the most expensive created - one bottle of wine (Bordeaux, a 1787 Chateau Lafite) sells for $160,000

1935
Numerous laws are passed to control the quality of French wine

1905
French law on viticultural designations considers terroir (geography, geology and climate)

1500-1600s
Exploration, conquest and settlement bring wine to many continents

2010
27 million liters of wine are consumed throughout the world

2010
20.7 million tourists visit California wine region

6000 BC
• Crushing grapes to produce liquid starts in Georgia and Iran

5800 BC
• The Romans begin to classify varieties and colors and recognize soil type preferences

1905
French law on viticultural designations considers terroir (geography, geology and climate)

1500s
Wine makes a Renaissance resurgence after almost disappearing during the Middle Ages

100 AD
Wine is exported all across Europe

3000 BC
• Egyptians create the first wine list for inventory and to administer wine rations

1683
• First recorded planting of a vineyard in North America

1693
• Dom Perignon creates champagne

1700s
• In Italy, many wine-makers start crafting their wines to be "food friendly"

1800s
Dishes and wines of particular French regions are considered classic pairings

1808
• The use of oak becomes prevalent for storing wine, altering taste

2008
• Italy surpasses France for the title of world’s biggest wine producer

2000 BC
• Evidence of wine production in Italy

27 million liters of wine are consumed throughout the world

Evidence of wine amphorae with the seal of the region/terroir

9000 BC
• The Greeks start trading their wines throughout the ancient world by ship

1995
Online wine sales begin

2000 BC
• White wine characteristics are established

1970
• Robert Parker rates wine using a numerical method of scoring in which character is key to a high score

2010
• Dozens of wines are released each year

DO YOU KNOW WINE?
Study at SDSU, and learn the facts

1000 BC
• Wine is exported all across Europe

Wine List Creation

Exploring Wine*

Wine Intensive*

Influence of Terroir Intensive*

Wine Making Behind the Scenes*

The Character of Wine*

Business Opportunities in the Wine Industry*

Dynamic Wine and Food Pairing*

Winemaking Intensive*

Francisco Intensive*

California Intensive*

Winemaking Behind the Scenes*

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